Developing the Workforce of the Future

Nikhil Sinha

coursera

4 years ago, a Stanford lecture hall of 400...

became a global classroom of 100,000...

Today, that global community numbers 21,000,000 learners on Coursera

We envision a world where anyone, anywhere can transform their life by accessing the world's best learning experience.

Coursera Global Reach

21M learners

145+ partners

+2M course completers

500K+ new learners each month
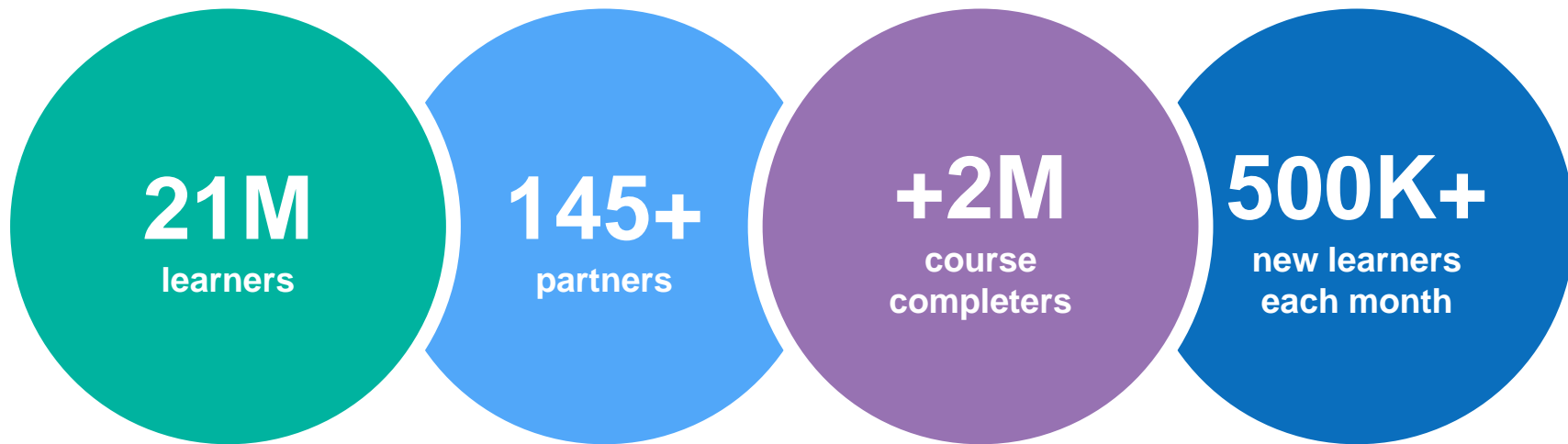
Why This Matters: Global Skills Gap . . .

**New Job
Requirements**

65% of
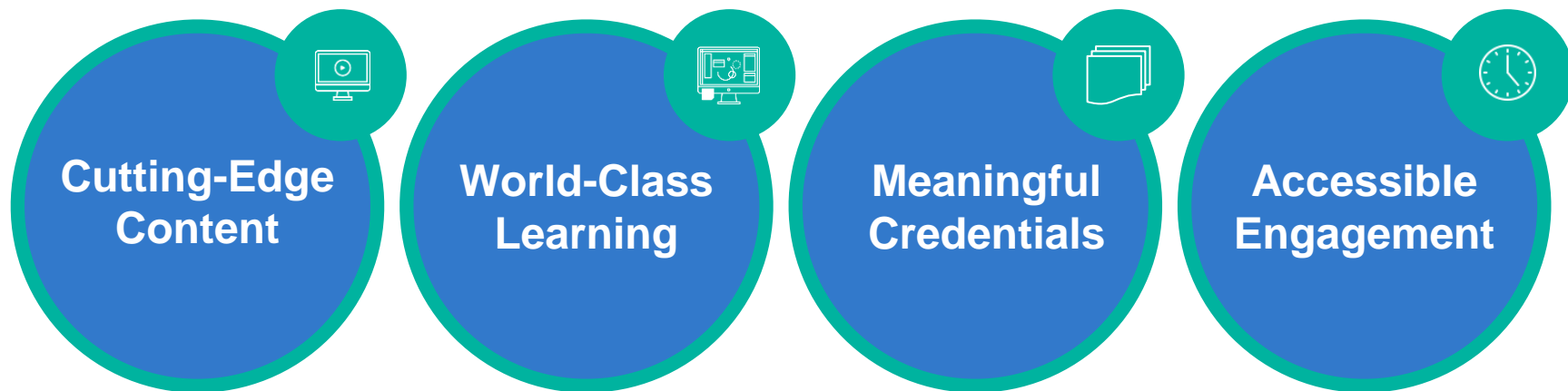tomorrow's jobs
don't exist today

**Quality Education
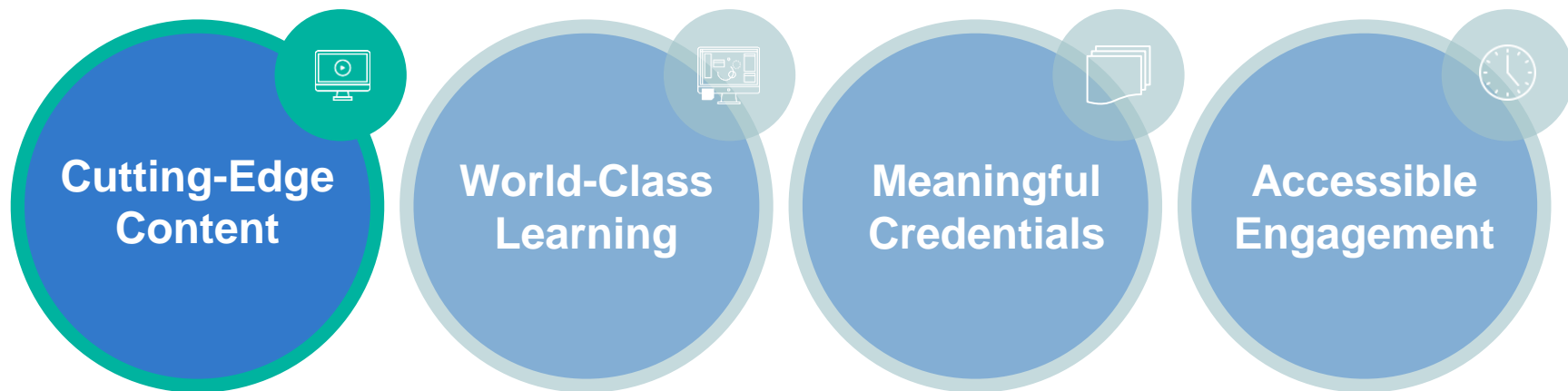Shortage**

38-40M more
educated workers
needed by 2020

**Job
Mobility**

Millennials will
have **13+** jobs in
their lifetime

Our Approach

Cutting-Edge Content

World-Class Learning

Meaningful Credentials

Accessible Engagement

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Top instruction from 145+ universities...

... and now from industry.

1200+ courses and 100+ Specializations

Data Science
9-course Specialization · Johns Hopkins University

Excel to MySQL: Analytic Techniques for Business
4-course Specialization · Duke University

Big Data
5-course Specialization · University of California, San Diego

Business Analytics
4-course Specialization · University of Pennsylvania

Executive Data Science
4-course Specialization · Johns Hopkins University

Geographic Information Systems (GIS)
4-course Specialization · University of California, Davis

Data Structures and Algorithms
5-course Specialization
University of California, San Diego, Higher School of Economics

Statistics with R
4-course Specialization · Duke University

Data Analysis and Presentation Skills: the PwC Approach
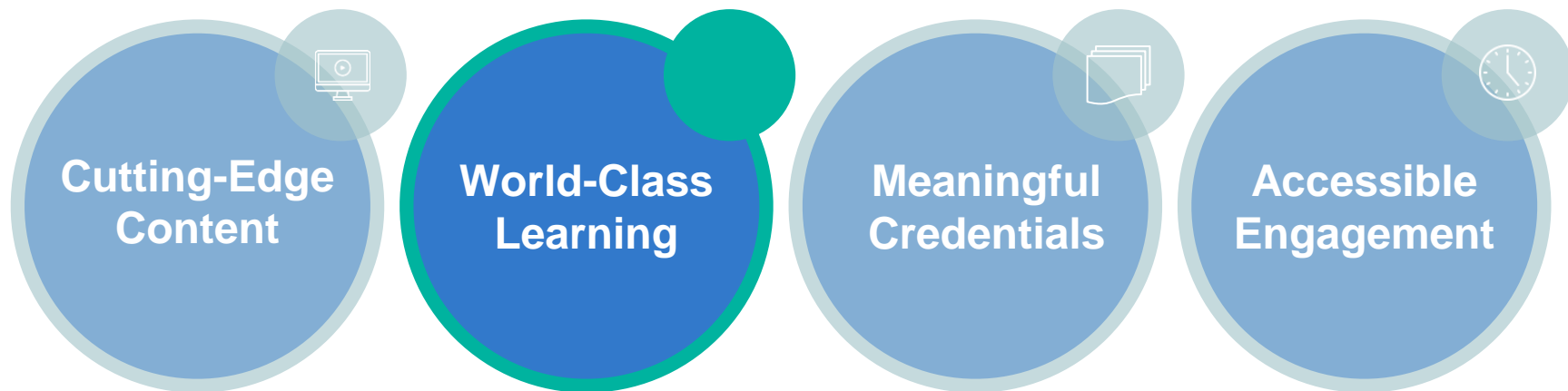4-course Specialization · PwC

Data Warehousing for Business Intelligence
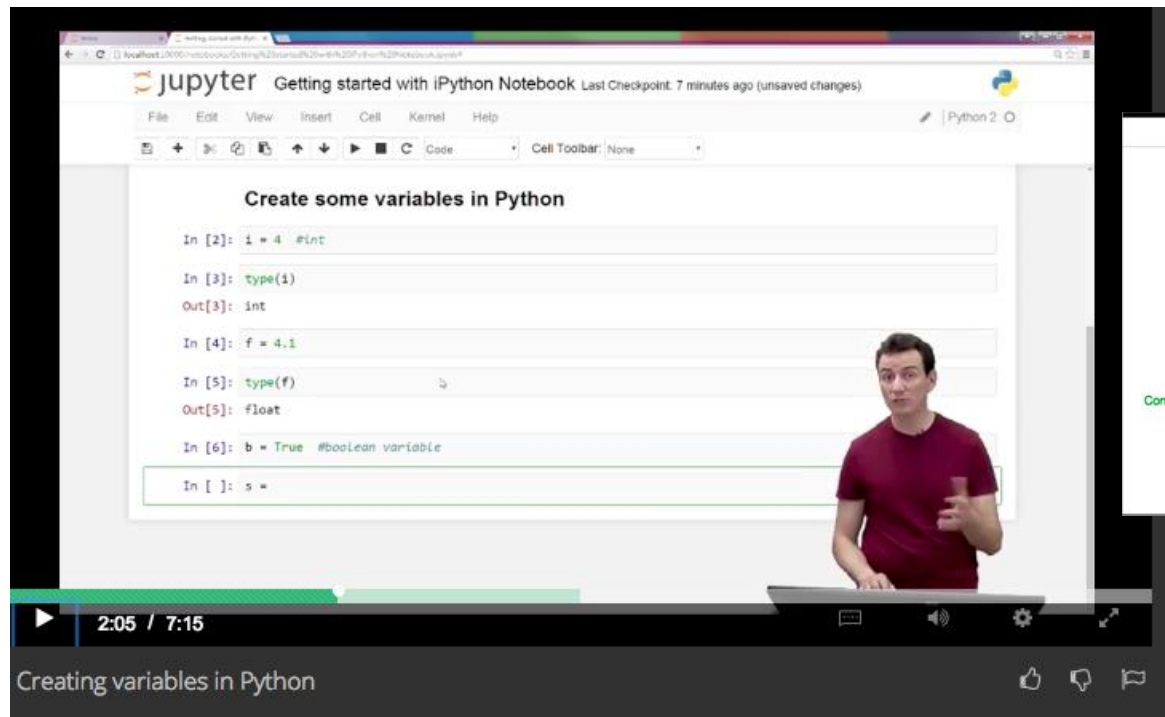4-course Specialization · University of Colorado System

New Stackable Degrees in Data Science & Management

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Videos made for online consumption

5-10 min videos with quizzes
to increase retention & engagement

Innovative, hands-on assignments

Dr. Michael F. Schatz

Professor
School of Physics
Georgia Institute of Technology

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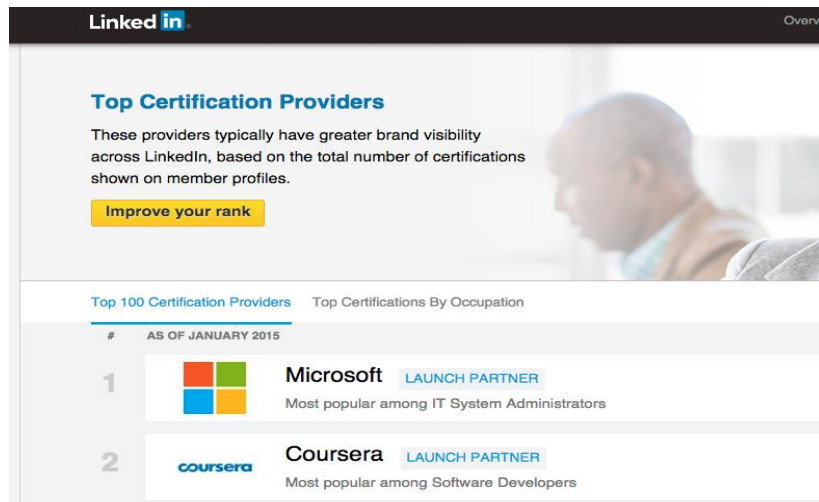**Accessible Engagement**
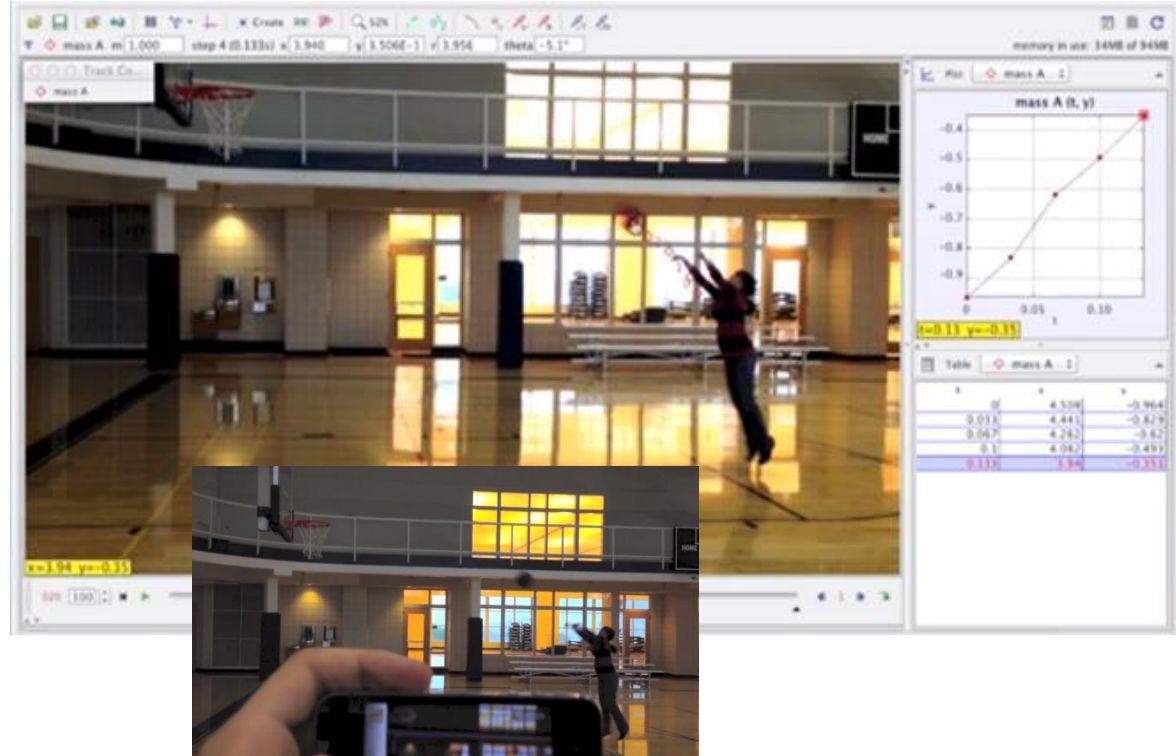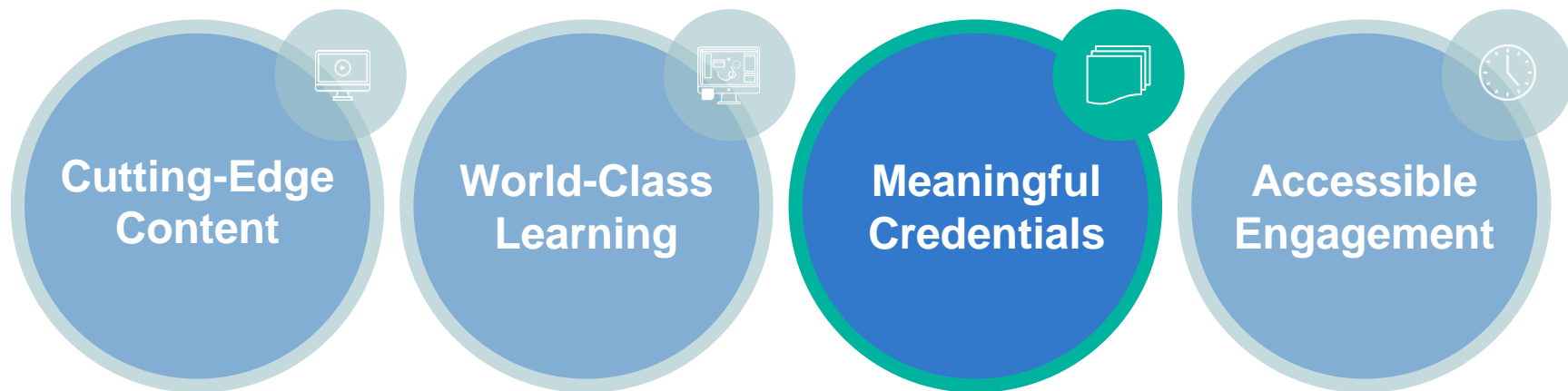
Shareable Certificates
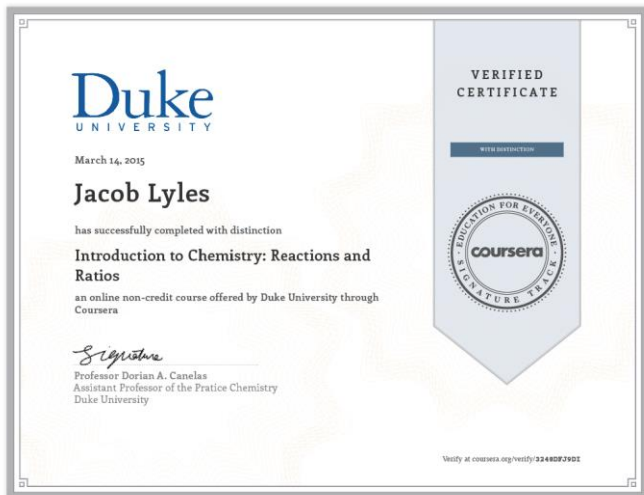
75% of employers will recognize MOOCs for hiring decisions

2nd Most Popular Certificate on LinkedIn, after Microsoft

Tangible Impact

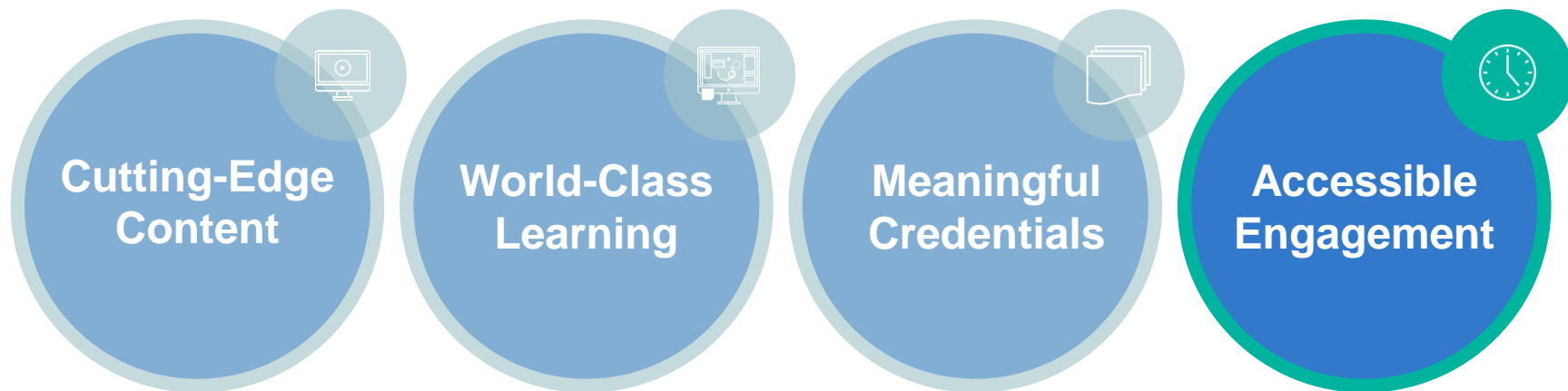*As featured in **Harvard Business Review***

90% of career builders earning Certificates attribute a **career benefit** to Coursera

37% reported a **tangible career benefit** such as receiving a promotion, new job, pay increase or starting their own business
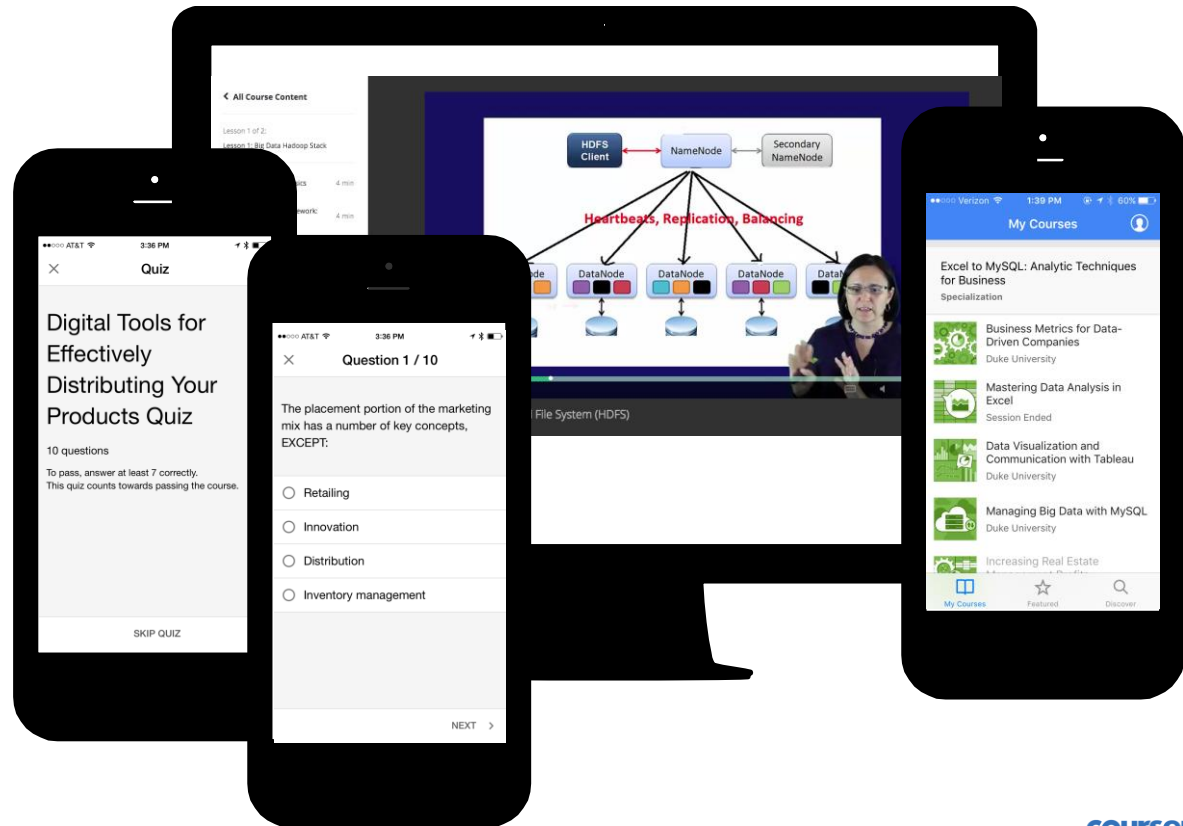
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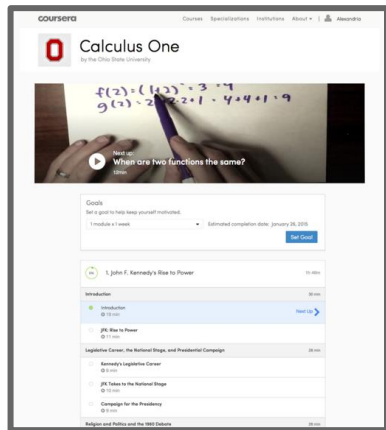
Accessible Engagement

A Single Learning Platform

Available across devices: web, iOS, Android

Videos downloadable for offline viewing

Accessibility Improvements *Driven by Data*

JULY
2015

MAR
2016

Self-paced
*Always available,
go at your own pace*
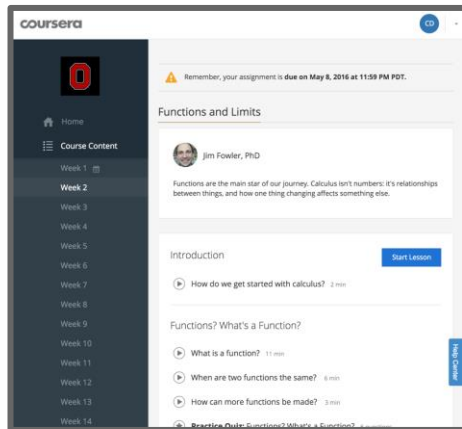
Automatic Cohorts
*Next session coming up,
structure and deadlines*

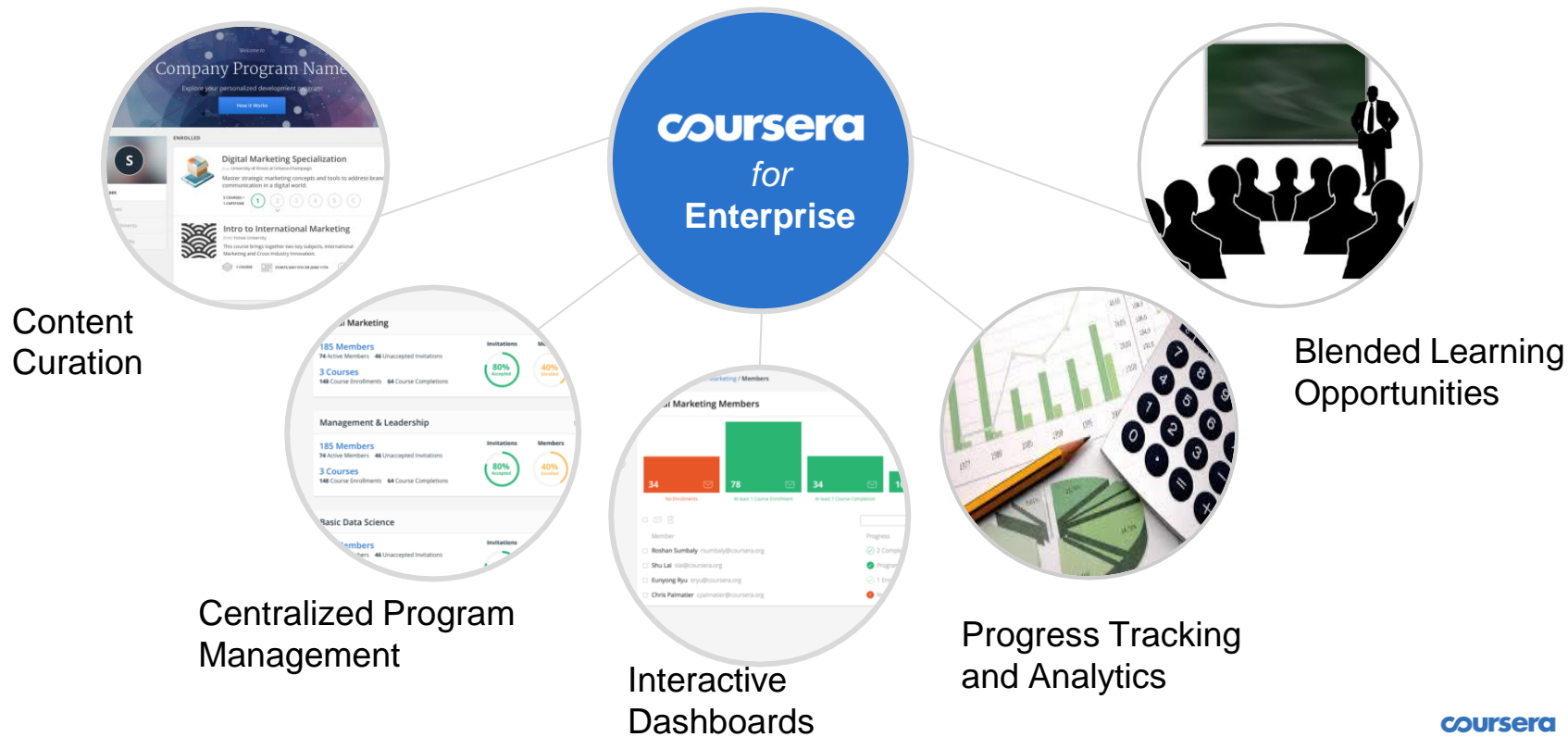**4X Increase in completion**
*Even as we added hundreds
of courses*

New Initiatives – Businesses, Governments & Universities

Content Curation

Centralized Program Management

Interactive Dashboards

Progress Tracking and Analytics

Blended Learning Opportunities

coursera for Enterprise

Global Partners Across Business & Government

History is a race between education and catastrophe.

HG Wells

Thank You!
coursera